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Harvard Business School Case 187-081. "Compagnie du Froid, S.A." Harvard Business School Case 197-085. Simons, Robert L., and Antonio Davila. "Cross Country Group, The: A Piece of the Rock (B)." Harvard Business School Case 100-044. "Google to Alphabet: 10 Things We Know to Be True." Harvard Business School Case 116-029.

Robert Simons - Faculty & Research - Harvard Business School
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MLB hired Karin Timpone, a veteran marketing exec who previously worked at Marriott and Disney, as the league's new chief marketing officer.