

# Basic Color Terms Their Universality And Evolution

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## Basic Color Terms Their Universality

Basic Color Terms: Their Universality and Evolution (1969; ISBN 1-57586-162-3) is a book by Brent Berlin and Paul Kay. Berlin and Kay's work proposed that the basic color terms in a culture, such as black, brown, or red, are predictable by the number of color terms the culture has. All cultures have terms for black/dark and white/bright.

## Basic Color Terms - Wikipedia

A "basic" colour term is a term under which other ("non-basic") colour terms can be classified. For example, the English colour terms 'scarlet', 'strawberry' and 'magenta' are not basic because

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they can all be classified under the basic term 'red'. 'Pink', however, is a basic term because it cannot be classified under any other colour term.

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## **Basic Color Terms: Their Universality and Evolution**

Brent Berlin and Paul Kay, Basic color terms: their universality and evolution. Berkeley and Los Angeles: The University of California Press, 1969. Pp. xi + 178. - Volume 7 Issue 2 - W. R. Merrifield

## **Brent Berlin and Paul Kay, Basic color terms: their ...**

Instead, they suggest that there are exactly eleven basic color categories from which all basic color terms in all languages arise. These eleven basic colors are black, white, red, yellow, green, blue, purple, pink, brown, orange and grey. Rules for languages with fewer color terms

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1.3 Mapping basic color terms 1.4 Universality of basic color terms 1.5 Inter-language versus inter-informant variability 1.6 Category foci versus category boundaries 2. Evolution of Basic Color Terms 2.1 Basic color lexicon and technological/cultural complexity 2.2 The seven stages in the evolution of basic color

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terms 2.3 Some typical systems

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Buy Basic Color Terms: Their Universality and Evolution (The David Hume Series) New edition by Berlin, Brent, Kay, Paul (ISBN: 9781575861623) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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He is best known for his work with Brent Berlin on color, first published in Basic Color Terms: Their Universality and Evolution. Customer reviews. 5.0 out of 5 stars. 5 out of 5. 5 global ratings. 5 star 100% 4 star 0% (0%) 0% 3 star 0% (0%) 0% ...

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Maerz and Paul (1930) list over 3000 colour names in English,

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but generally it is considered to have eight basic names: black, white, red, orange, yellow, green, blue and violet. Export citation  
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## **Colour and colour terminology | Journal of Linguistics ...**

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University of California Press CY - Berkeley and Los Angeles ID -  
Berlin-and-Kay-1969 ER

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The terms are that ahmar “red”, akhdar “green”, asfer, “yellow”,  
azrock “blue”, asswed “black”, abiyadh “white”, banafsagee  
“purple”, boartoogaalee “orange”, bonee “brown”, wardee  
“pink” and rassasee.

## **Berlin, B., & Kay, P. (1969). Basic Color Terms Their ...**

The universalist theory that color cognition is an innate,  
physiological process rather than a cultural one was introduced  
in 1969 by Brent Berlin and Paul Kay in their book Basic Color  
Terms: Their Universality and Evolution.

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